

Top Ten List for Healthy Hair, Scalp, & Skin.

You don't have to wait for late night to hear about the KingsHead Top Ten List for Healthy Hair, Scalp, & Skin!

Tip #10: Follow a Daily Balanced Diet of Nutritional Foods and Exercise Regularly.

The condition of our hair, scalp, and skin reflects how we treat our bodies every day. Follow a daily balanced diet of nutritional foods including fruits, vegetables, lean proteins, whole grains, low-fat calcium rich products. Limit alcohol. For hydration, drink six to eight 12 oz. glasses of water daily. Refer to the FDA Food Pyramid at www.mypyramid.gov for the recommended daily servings including physical activity. Ensure 30-45 minutes of moderate to vigorous physical activity on most days. Consult a physician before undertaking any diet and exercise program.



Tip #9: Use Only Trusted Professional KingsHead Hair Care Products. Trusted professional KingsHead hair care products include shampoos, conditioners, styling, and coloring products.

Professional hair care products contribute to healthy, manageable hair. Gently wash hair as recommended by your KingsHead hair stylist based on the needs of your hair and scalp. Rinse shampoo thoroughly and follow with a professional conditioner to ensure hair manageability. Rigorous friction when washing or towel drying hair contributes to dry, fly-away hair and is not recommended.

Tip #8: Work with Only Trusted KingsHead Hair Care Professionals.

KingsHead staffs and trains all of their hair styling professionals to ensure that all our customers experience the same expertise in hair care solutions regardless of the specific hair care need. Any color or texture (perms) treated hair requires special shampoos to retain the color or texture treatment. And, it requires conditioners to ensure the hair retains softness and control. Talk with the KingsHead Hair Care professionals about your hair care needs. They are trained to assist you with a broad range of hair care solutions from hair dryness to hair thinning or loss.

Tip #7: For Healthy Hair, Scalp, and Skin, Limit Exposure to Environmental Factors.

Sun, smoke, pollution, and some work environments that may include cooking, industrial dust, or emissions have a negative impact on hair, scalp, and skin. Limit exposure to and protect hair, scalp and skin from these environmental factors. Wear a hat or protective hair cover when outdoors and when working in these environments. Cigarette/cigar smoking is a health hazard in general and is not recommended.

Tip #6: Caution when living with the

S Word: S-T-R-E-S-S. Regardless of the source of stress, work, home, personal, or any combination ongoing stress can have a negative impact on health and hair health including hair growth rate, density, color, and shine. Consult a physician if on-going stress is a part of your life.

See our upcoming KingsHead Newsletter for *Healthy, Hair, Scalp and Skin Tips One through Five.*

Look and feel your very best by visiting the KingsHead Hair Salon. Start your fact finding confidentially by visiting us at www.kingshead.com and/or call us at **414-273-4848** to schedule your personal and private consultation with our professional trained KingsHead staff to discuss the best products and services available for your situation.

For Hair Transplants information, call Ray Schneider 414-273-4848

For CyberHair information, call Ray Schneider or Dave Lemke 414-273-4848

For Ladies wigs, call Jane 414-273-4848

For Hair Extensions, call Kay or Ariel 414-273-4848

For Micro Point Link, call Ray or Jenny 414-273-4848

New Dimensions

Volume 3 | Number 1

Looking for Non-Surgical Solutions to Thinning Hair or Hair Loss?

There is more than one good option!

Servicing special hair needs professionally for men and women is not a one size fits all opportunity. The professionally trained staff at the KingsHead Salon has been helping both men and women experiencing hair loss or thinning for more than four decades. It's time to start looking and feeling your very best complete with confidence! Here are three non-surgical solutions for individuals with special hair care needs.

CyberHair is a state-of-the-art hair replacement product line used by men and women who are experiencing thinning hair or hair loss. CyberHair is lighter and more manageable than human hair. It is easy to work with, keeps its curl, and requires no service. And the hair color is maintained throughout the product life. More importantly, CyberHair will complete your look and end your worries about future hair loss. Yet, the real testimonial for CyberHair is that when it's time, customers get CyberHair replacements because they know that each CyberHair replacement is as good as or better than their last one. Isn't it time that you started looking at CyberHair?



Micro Point Links is a CyberHair product that is used by both men and women when their hair starts to thin. Customers who have Micro Point Links love the difference the product makes and specifically, with the flexibility they have by adding more links if they want to add more density. Men with hair transplants often use Micro Point Links to add to their hair density. And that's the key to consistently satisfying customers all these years. It's simply great to offer different options to customers with thinning hair or hair loss conditions.

At KingsHead, CyberHair Micro Point Links trained professionals, take four strands of hair and link them directly onto a single strand of your growing hair creating density and fullness. It's that fast. Customers love it because

what's inside...

- Do the math: The difference between great hair and good hair
- When the best solution to hair loss replacement is surgical – the hair transplant
- What is CyberHair?
- Confidentiality starts when you visit www.KingsHead.com
- Top ten list for healthy hair, scalp & skin

KingsHead
HAIR SALON

1246 North Van Buren St.
Milwaukee, WI 53202
1-800-258-4848
www.kingshead.com

continued on page 2...

Continued...

Looking for Non-Surgical Solutions to Thinning Hair or Hair Loss.

it gives their hair more fullness and body. And after Micro Point Links are in, there are in. With periodic visits to KingsHead, clients often add more links to their hair for even greater fullness. Restore your hair loss and restore your confidence. Micro Point Links Hair Support shampoo and conditioner is available for optimum hair care. Micro Point Links Hair Support shampoo is also a treatment shampoo for people who are experiencing thinning hair. Hair Support shampoo for color treated hair is available as well.

Toppik is another non-surgical solution that can also be used by men and women with thinning hair. It is a complex of organic protein microfibers made of Keratin, the same protein in human hair. Toppik is applied onto thinning areas making your hair thicker. The protein

microfibers attach onto thinning hairs and bond securely to withstand all weather conditions. Toppik adds fullness and ends embarrassing scalp show-through. It can also be used before or after a surgical hair transplant procedure. Great hair starts with great hair care options.



Start looking and feeling your very best. Contact the skilled professionals at KingsHead Salon for a confidential consultation in a private and relaxed environment by visiting us at www.kingshead.com or calling us at **1-800-258-4848**. All customized hair care solutions for men and women with thinning hair or hair loss starts with an initial appointment for a personal and confidential consultation with our trained and caring KingsHead staff.

Do the Math: The difference between great hair and good hair is great hair care products!

And at KingsHead Salon, we have only great hair care products for your daily and specialized hair care needs. Do the math! Stop by our downtown Salon or visit our website and order from our great hair care products on-line in the privacy of your home or office.

From shampoos and conditioners, to styling products, our KingsHead Hydra Clean Hair Care Systems are especially developed with our customers in mind: great hair care products that are affordable. As a standard, KingsHead also offers a variety of recognized national brands including: American Crew, Pureology, Couvree, Paul Mitchell, Redken, and others.

Looking for specialized hair care products as a stand-alone treatment for anti-hair loss or to complement your thinning or hair loss treatments? KingsHead has been a leader in solving thinning and hair loss conditions for men and women with hair care products that includes: Toppik, Cellux-C, CyberHair Formula, Nioxin, and ReMaxx Advanced Hair Fitness Systems. Because simply, sometimes a specialized shampoo and conditioner is the best solution for your thinning or hair loss condition!

Learn more about the great hair care products available at KingsHead and/or order on-line by visiting our website at www.kingshead.com. Or call us **1-800-258-4848** and schedule a FREE private consultation with our professional trained KingsHead staff to discuss the best hair care products for your situation. We can do the math together!



When the best solution to hair loss replacement is surgical — The hair transplant.

What happens when the best hair replacement solution for a customer is a surgical solution? And yes, we are referring to a hair transplant. Although it's not those same hair transplants or unsightly plugs that your father, uncle, or older brother may have gotten years ago. In fact, KingsHead only uses the gold standard procedure in advanced hair restoration to help you look your best and restore your confidence. And the gold standard in surgical solutions for hair replacement is called follicular unit grafting.

For men, the procedure involves working with a narrow strip of hair from the back of the scalp and then separating the hairs into one, two, and three hair groups called follicular units. Hairs on the back and the sides are more resistant to the male hormones that contribute to hair loss. These follicular units are then placed in a natural growth pattern on the top of the scalp where the hair loss has occurred which is typical of Male Pattern Baldness or MPB. MPB, often a genetic hair loss, follows a predictable and progressive pattern of hair loss and starts at the top of the scalp.

This procedure is also available to women who experience a hair loss pattern that is similar to MPB. However, because hair loss for women is

not as predictable and usually involves a general thinning throughout the scalp, other hair loss treatments such as, Remaxx Advanced Hair Fitness System may be recommended to help you look and feel your best.



Know that a comprehensive consultation with Ray Schneider, KingsHead's Surgical Consultant, is always required for men and women to determine whether you are a good candidate for hair restoration surgery. A Board Certified surgeon who is assisted by a well-trained surgical team performs all KingsHead hair transplant surgeries.

Learn more about hair transplants by visiting our website at www.kingshead.com. Be sure to read the questions and answers page on our website and see our before and after photos for hair transplants. Then, call us **1-800-258-4848** and schedule a FREE private consultation with our professional trained KingsHead Surgical Consultant, Ray Schneider, to discuss the best hair replacement options for your hair loss condition.

Confidentiality starts when you visit www.KingsHead.com.

You see it everywhere: for more information visit www.KingsHead.com.

That's because our KingsHead website is developed specifically to be your resource for personal and confidential hair care information.



In fact, our website is the first place where confidential information is shared with you about our KingsHead

Salon products and services. So get comfortable, relax, and visit our website today to start your confidential fact finding now.

Have a few serious questions about surgical solutions for hair replacement? Check out our detailed Questions & Answers Page in the Surgical Hair Solutions section of our website. Would you like to see before and after photos in hair replacement? Our Photo Gallery is available on-line too. You can even schedule a KingsHead appointment on our website. Informative, private, very confidential, and developed just for you!

materials. Whereas some manufacturers use dyes that may become unstable during the heating process, CyberHair has taken great care to use only the most stable dyes in their raw nylon. So, not only is CyberHair available in a complex range of colors, it will remain that color from day one until three weeks past forever. No fading ever. No other hair replacement system can claim that.

In order for raw nylon to become hair, heat is used and the colored nylon pellets are melted. CyberHair is heated to very high temperatures. So, unless you are planning to spend your next vacation on the sun's surface, your CyberHair will retain its curl no matter how hot it gets outside.

The next step is crystallization and then the cuticization process. This is where CyberHair is far ahead of its competition. Natural human hair reflects a healthy glow. Toss it in the sun and it reflects light in a unique way. And before now, no other hair replacement system had been able to copy the lustre of human hair. Now, however, through a specialized process, CyberHair is able to recreate the surface texture of human hair without compromising the integrity of the fibers. It will look, feel, and blend seamlessly with your own hair.

Through this process, CyberHair is born. It is an end product that is the solution to all prior problems with hair replacement systems.

To CyberHair or Not to CyberHair?

That is the question. Who is the CyberHair customer? Any man or woman who is looking for a high-quality, no-maintenance, state-of-the-art hair replacement system. And you know who you are.



Left-Right: Ray before and after CyberHair

Take the CyberHair Touch Test

To appreciate CyberHair, you must touch it. Touch it dry. Touch it wet and see how it dries. You've read about it, now ask for a sensory experience at KingsHead Hair Salon. The bottom line is the only elite options for hair replacement are your own hair and CyberHair. Working with a KingsHead hair professional, CyberHair is a solution to hair thinning and hair loss.

Look and feel your very best by visiting the KingsHead Hair Salon. Start your fact finding confidentially by visiting us at www.kingshead.com and/or call us at **414-273-4848** to schedule your personal and private consultation with our professional trained KingsHead staff to discuss the best products and services available for your situation.



1246 North Van Buren St.
Milwaukee, WI 53202
1-800-258-4848

www.kingshead.com

Look and feel your very best by visiting the KingsHead Hair Salon. Start your fact finding confidentially by visiting us at www.kingshead.com and/or call us at **414-273-4848** to schedule your personal and private consultation with our professional trained KingsHead staff to discuss the best products and services available for your situation.

- For Hair Transplants information, call Ray Schneider** **414-273-4848**
- For CyberHair information, call Ray Schneider or Dave Lemke** **414-273-4848**
- For Ladies wigs, call Jane** **414-273-4848**
- For Hair Extensions, call Kay or Ariel** **414-273-4848**
- For Micro Point Link, call Ray or Jenny** **414-273-4848**

What is CyberHair Anyway?

Maybe you've heard of it. Maybe this article is your maiden voyage. Now, get to know CyberHair with a few senses.

Exactly what is CyberHair? The name itself immediately creates images of super-technology. It suggests synthetic. Truthfully, these assumptions are not too far from accurate. But, they require explanation because CyberHair is more than another hair-replacement system.

CyberHair is the product of years of research and development, and even more years of fine-tuning the technology required to create realistic feeling and looking hair fibers. And because CyberHair does not originate from a human hair follicle, it is synthetic. But, it is not similar to mainstream synthetic.

CyberHair is less a synthetic and more a creation—a technologically advanced hair creation. It's a hair replacement system that looks natural, feels natural, and lasts—no matter what the elements may bring. And the good news is that there is no need to wait for the future to



get the benefits of this advanced technology. Because after years of international testing, CyberHair is available in Wisconsin.

Don't Call It a Synthetic.

CyberHair refuses to be grouped with other synthetics

or high-temperature synthetics, because these synthetics are inferior. Not only do these other synthetics look unnatural, they fade, the curl relaxes, and the hair breaks. Demand for low-quality synthetics drops because of the more elite options available. CyberHair is not considered a synthetic because synthetics have nowhere to go but to fade away.

Introducing Super-Natural Hair.

You might ask yourself, isn't human hair better? Won't it look and feel more natural because it is more natural? CyberHair not only looks and feels remarkably like human hair, but it also is heat-resistant, durable, and colorfast - while remaining lightweight and comfortable. It experiences virtually no change do to prolonged use. In fact, CyberHair has many times the life expectancy of a human hair system.

For water-lovers, CyberHair dries perfectly returning to its original style with just a shake of a wet head. In contrast, human hair will return to a dry version of a drenched original style. CyberHair wins hand-down on the maintenance scale. It swims, it saunas, it gets caught in the rain with zero maintenance. And when exposed to sun or heat, CyberHair won't fade, won't lose its curl, and is surprisingly lightweight and cool. Human hair is hot, heavy, and eventually grows dull and fades becoming dry, brittle, and breaks. CyberHair doesn't breakdown. It's better than natural human hair systems. It is super-natural.



Left-Right: Pat before and after CyberHair

Human hair has had "some work done."

Skeptical about non-human hair? Consider this, in an age of synthetics, silicone, and collagen, when it is sometimes hard to know what is real and what is not, it's time that hair-replacement customers embrace the possibility of a synthetically created hair that looks and feels like human hair. CyberHair has raised the bar.

Besides, how "natural" is the stripped down, over-processed, skeleton of what used to be human hair? Not the same product that you started with. When compared, in a blind touch-test, experienced hair professionals prefer CyberHair to human hair. And you will too!

What's the down side? There is none.

Where does CyberHair come from?

CyberHair is the result of a new technology engineered by Aderans, the world's largest manufacturer and retail supplier of hair systems. And without overwhelming you with technical details, here is an overview of the birth of CyberHair.

CyberHair begins with small, nylon pellets. Available in any color imaginable, these tiny pellets are the building blocks of many CyberHair benefits. It is the most colorfast product on the market because of the makeup of its raw